



TIO  PEPE  
CHALLENGE



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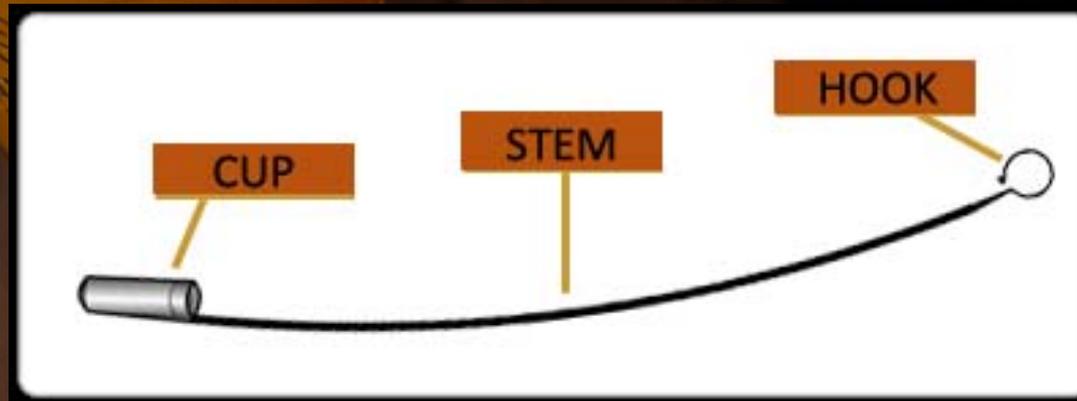


THE VENENCIA

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- One of the oldest and most traditional tools used in Jerez
- Originally, and still today, used to take samples from the cask
- The venencia is designed to disrupt the flor as little as possible during the extraction of the sample
- The cup is small in diameter and to cut through the flor to the middle of the cask and bring out the clean wine.



HISTORY



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## 5 STEPS TO USE THE VENENCIA

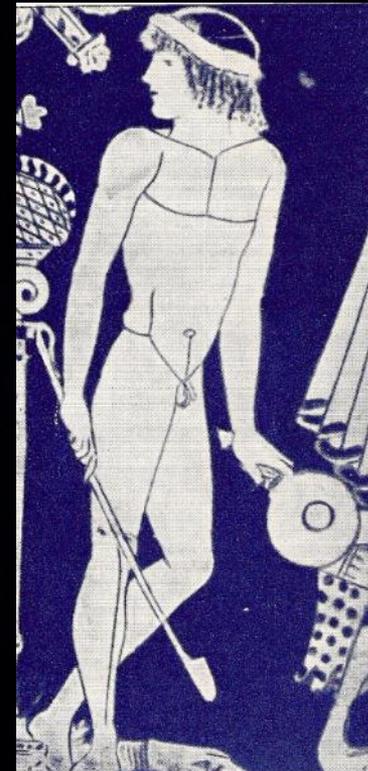
- The Venencia should be held by the stem, with your hand as close to the hook as possible.
- You should hold it as if it was a pencil, between your thumb, index finger and middle finger. Don't hold it too tight, it should be able to swing freely.
- Once the cup is full you should swing the venencia until it is horizontal with the floor. The glass should be placed below so that when the wine starts to fall it will fall into the glass.
- As the wine falls you should separate the glass and the cup of the venencia, lifting the venencia and slightly lowering your hand with the glass. This allows the wine to aerate.
- The final part of the process is very important as the cup begins to drip as it becomes less full and also the finish is very personal to each venenciador. You should do a short sharp movement with the venencia to cut the stream of wine and avoid any dripping.

## HOW TO

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- The origins of the venencia date back to ancient times
- The Museum of Art History in Vienna has Greek pottery which shows an instrument bearing extraordinary resemblance to the venencia.
- According to historians the pottery dates from 490 BC and shows wine being served to Achilles
- The name venencia comes from the traditional Spanish word 'avanencia' which was when two parties came to an agreement of the price for the sale of wine.



HISTORY

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- Over the years the venencia has converted into an art form performed by the *venenciador*
- *'The venenciador is the human face of Sherry in and outside the winery'*



HISTORY