

Testimonials for THE TASTING PANEL magazine

We're extremely proud of the unsolicited responses we've received from our readers, advertising partners, publicists and other industry professionals.

I just saw the BevLink ad in The Tasting Panel; it looks fantastic! I am truly grateful to you and your team for all your work and wonderful ideas to get the ad in your October issue. I cannot describe to you how exciting it is to see our first official, printed ad. Thank you for contributing to what I hope is the future success of BevLink.

I am indebted to you for your efforts, time, and generosity. If there is anything I can ever do to help or return the favor, please let me know.

Thank you again for everything. It is greatly appreciated.

Michael Harvey
President
BevLink

I picked up a free copy of your magazine at your booth at Whisky Fest last Friday in San Francisco. I really enjoyed your magazine and am always looking for up-to-date news, new product info and unbiased reviews, which your publication is filled with. I would love to acquire a subscription if you would be so kind.

I have worked as the wine buyer/liquor manager for Safeway store #1507 in San Francisco for the past seven years. We are the highest grossing Safeway in the company and my department absolutely cranks.

Craig McPhee
Safeway #1507, San Francisco

Every time I see this [The Tasting Panel's digital edition] I'm just amazed. This is the coolest thing. And thanks so much for the Vermont review.

Roseann Sessa
President
Savvy Drinks LLC

Thanks for your help in facilitating the Estancia story. It turned out great and our team was very pleased!

Alicia Laury
Constellation Wines USA

The article looks great! We were very impressed! I will forward you the addresses of key distributors that would be interested in your publication.

Kelly Wright
U.S. Country Manager
Esporão Wines & Olive Oils, Inc.

I wanted to again thank you for the support and quality of the articles recently. We truly appreciate the effort and focus you have given Pernod Ricard.

Eric Dopkins
Pernod Ricard USA

I never realized the look of the article [Suisun Valley story, Sept. 2009] was going to be so beautiful. Great job!

Jeff Miller
Artisan Family of Wines

We just received the June issue of The Tasting Panel. What a great article on California ports, thank you! I love that you address the fact that these wines are often “hidden” but that they’re worth seeking out, and why and what they are.

Thank you again for including Prager and Charles Krug. Pete Mondavi, and the Pragers, are so pleased.

Christine Piccin
The MacKenzie Agency

I am in Scotland at the Ardmore distillery. I printed up your article ["Ardmore Rocks the Rockies," June 2009] and presented it to the lads. They are tickled pink about it. Thanks very much.

Cheers!

Simon Brooking
Master Ambassador
Laphroaig & Ardmore

I just wanted to take a minute to thank you again for the subscription to The Tasting Panel. It has become my favorite industry magazine, and I enjoy reading it every month. Keep up the good work!

Ted Breaux
Master Distiller
Viridian Spirits/Lucid Absinthe

Thank you very much for the full-page spread in the Tasting Panel highlighting the upcoming Grande Marque and All-Stars tastings. Your publication is about the only voice left in the beverage industry that connects and enlightens the many thousands of us in the beverage and hospitality business, and the improvement in both the graphics and content since the Anthony Dias Blue/Meridith May reign began has been obviously striking.

The number of people I come across at trade tastings and special events who make reference to an article or photograph they have read or seen in The Tasting Panel has definitely grown in number over the past few years. Wally's, as you may know, has multiple buyers of wines, spirits, beers and sakes, etc., and each of them eagerly looks forward to receiving his or her copy at the beginning of each month. You have definitely enhanced the influence of what had previously had become a moribund publication.

Wally's very much appreciates the opportunity you have given us to play a part in The Tasting Panel's renaissance!

Gary Fishman
Domestic Wine Buyer
Wally's Wine & Spirits, Los Angeles

Being the Zinfandel buyer for Wades Wines in Westlake Village I find your magazine to be a great asset to our profession.

Bill Candela
Wades Wines, Westlake Village, CA

Dear Meridith,

I just wanted to say thank you for all your support.

The article and pictures [UpFront with U'luvka Vodka, July 2008] look fantastic—you are a star. It is exactly what we need as a small bespoke brand.

Mark Holmes, CEO
U'luvka Vodka/The Brand Distillery Ltd.

“Bar Stars” [Skyy Spirits cover story, February 2009] just arrived. It looks great! Everyone is thrilled. How do I get my hands on extra copies to send out to all the bar stars themselves and the sales people?

Thanks so much for helping us out with this. We are very pleased.

Dave Karraker
Director, Public Relations & Events
Skyy Spirits, LLC

This [Cuervo Silver cover story, March 2009] looks great! We don't have any changes.

Thanks for all your hard work with this, Meridith!

Georgiana Green
Marketing Manager, California
Diageo North America

Meredith, the article [Ultimat vodka cover story, September 2008] was great, as was the review. Can you sent it to me electronically so I can send it all around the world for you?

Ed Blinn
Commercial Director, Ultimat Vodka
The Patrón Spirits Company

Hi Meridith,

I just receive my copy of the April 09 issue—the story on DFV looks fabulous. Thank you so much!!

Thanks again for the great story.

Holly Evans
Director of Public Relations
DFV Wines

Thank you so much . . . or should I say *Merci beaucoup* for the two copies of the May issue of The Tasting Panel and for the extraordinary coverage for Helfrich within! We are ecstatic, as is our client. You are absolutely the best!

Lisa Klinck-Shea
Folsom & Associates