

THE TASTING PANEL MAGAZINE

2012 EDITORIAL CALENDAR

Space Closing: 10th of the month prior to issue date
 Artwork Closing: 17th of the month prior to issue date

JANUARY/FEBRUARY	JUNE	OCTOBER
Features: * The Celebrity Brands of 2012 * Retailers Profile * Restaurant/ Pairing Series: Sake & Asian Beers * In Vogue Vodkas * Champagne Tasting	Mixers * Liqueurs * Pisco Update * Australian Wine Masters * Spanish Cuisine * Brand Luminaries: Who's Hot? * Soju * Annual Beer Review * Canada's Wine & Spirits	Top Shelf Products * Elegant Sips: Cognac & Brandy * Restaurant Wine-Pairing: What the Somms are Selling * White Whiskey Focus * Bourbon * Rum Report Our Panel Votes: Rhone Varietals Report
MARCH	JULY	NOVEMBER
Features: * Sonoma & Napa Superstars * Single Malts * Irish brands * Rum Report * Tea Trends * Our Panel Votes: Kosher Wines	San Francisco Int'l Wine Competition Results * Grand Marques Champagnes * Artisan Foods * New Brand Launches * Road Trip: Wines of the Southern Hemisphere * Temecula Wine Spotlight * Rum	Feature Stories: Digestives * Port * Versions of the Margarita * Restaurant Wine-Pairing Series: Merlot's Shining Stars * Cream Liqueurs, Cordials and dessert wines and spirits * Flavored Rum Our Panel Votes: Champagne and Sparkling Wine, Cheer Leaders for 2013
APRIL	AUGUST	DECEMBER
WSWA Issue Features: * Idols of Paso Robles * Annual Tequila Report * RTDs * Skinny Cocktails * Bordeaux Vintage Report * Ribera del Duero * Cognac category report	California Bordeaux Blends * Blended whiskies/Irish whiskey * Flavored Vodkas * Annual Sauv Blanc report * Wines of Argentina * Passion for Market Fresh Cocktails * Best Brand Ambassadors report Our Panel Votes: Up-and-Coming brands	Features: CLASS of 2013: Who'll be BIG in the Coming Year * Gin-Lovers' Cocktails * Luxury Rums * Far East: Whiskies and Fusion Spirit Movement * Seasonal Cocktails Our Panel Votes: The New Cult Wines
MAY	SEPTEMBER	
10th Annual San Francisco World Spirits Competition Results * Whisky Report * New Zealand Wines * Bottled Water * California "ports" * Aromatic White Wines of the World * A Twist on the Classics Our Panel Votes: Gin's Who's Who	Tequila Report * Wine Education Series: Pinot Grigio/Pinot Gris * Oktoberfest beers * Liqueurs: Foundation of the modern cocktail * Gin & the Savvy Mixologist * Wine Country Somm and Chef Teams	

CONTACTS

Meridith May

Publisher/ Executive Editor
 mmay@tastingpanelmag.com

Sara Deckers

Advertising Director
 sdeckers@tastingpanelmag.com

David Gadd

VP/ Managing Editor
 dgadd@tastingpanelmag.com

818-990-0350

17203 Ventura Blvd., Ste. 5
 Encino, California 91316
 www.TastingPanelMag.com