Registration is Open for the
Drink Ribera. Drink Spain. Wine Grand Tasting 2012

March 12, 2012 – New York City

Drink Ribera. Drink Spain. will host its third annual Grand Tasting for trade and media on Monday, March 12, 2012 at Trump Soho in New York City. The Drink Ribera. Drink Spain. Grand Tasting offers separate programs for the trade and media.

For Trade and Media

Date: Monday, March 12, 2012

Time: 12:00 to 5:00 p.m.

Where: Trump Soho

246 Spring Street (at Varick Street)
New York, NY

Overview: A walk-around tasting of over 100 wineries from the Ribera del Duero region of northern Spain. Wines will be presented by Ribera winemakers and other qualified representatives from Spain and the U.S. The event includes RiberaConnect – featuring wines that are seeking U.S. importers and trade partners.

Seminars: ***Two Exclusive Media and VIP Seminars***
(spaces for these seminars are limited and offered on a first come first serve basis)

12:00-1:00 p.m. and 3:00-4:00 p.m.

Who is Eligible: Qualified trade and media attendees, credentials required.

How to Register: Registration is free for media and trade.

Advance registration is recommended.

Register at www.drinkriberawine.com/grandtasting

About Drink Ribera. Drink Spain.

Ribera del Duero provides a benchmark for quality in the Spanish wine category. With an extreme climate perfectly suited for quality grape-growing, Ribera del Duero wines represent the pinnacle of Spanish winemaking and the ultimate expression of Spain's most noble red grape: Tempranillo. The region became a Denominación de Origen (D.O.) in 1982, and today there are more than 250 wineries, producing world class wines. Ribera del Duero launched their first U.S. promotional campaign - Drink Ribera. Drink Spain. - in August 2009 to broaden awareness among trade, media and consumers. For more information, visit www.drinkriberawine.com.