

# THE SOMM JOURNAL

FOR IMMEDIATE RELEASE

## **SOMMELIER JOURNAL WILL BE REVIVED**

Industry Veteran Acquires Publication and Expands Reach

December 4, 2013 (Encino, CA) – In a move to stabilize and invigorate one of the nation’s top wine industry publications, Publisher / Executive Editor and Owner of **TPM Custom Publishing, Meridith May**, has announced the acquisition of **Sommelier Journal** ([www.SommelierJournal.com](http://www.SommelierJournal.com)). “*Sommelier Journal* is an authoritative, highly-respected guide written *by* wine professionals *for* wine professionals,” said May. “We couldn’t be more delighted to take this esteemed publication to the next level.”

Devotees of *Sommelier Journal* had been saddened to read that the publication would be suspending operations as of October 25, 2013. Since the acquisition by TPM Custom Publishing, the journal has been rebranded as *The SOMM Journal*, and will include a core of wine industry contributors. “*The SOMM Journal*’s new editorial board will be comprised of internationally-renowned wine writers, sommeliers and authorities, including Anthony Dias Blue as Editor-in-Chief, David Gadd as Managing Editor, and a team of top wine and hospitality industry writers. I’m certain we can bring *The SOMM Journal* to a new level,” said May.

While *Sommelier Journal* Founder, David Vogels, will act as Consulting Editor and the publication will align with top wine associations and educators throughout the U.S., the content for *The SOMM JOURNAL* will broaden to include more coverage of artisan spirits, coffee, tea and food trends.

“*The SOMM Journal* will be a true hospitality industry publication,” offered May, citing the journal’s academic angle and close working relationship with educational institutions. “In its new informative yet entertaining format, the magazine will speak to future working chefs, restaurateurs, retailers, mixologists and wine professionals as much as it does to those already in the industry.”

*The SOMM Journal* website will be redesigned for increased user-friendliness and mobile access in the first quarter of 2014. The first issue of the refreshed publication will be distributed in Spring of 2014.

As Publisher / Executive Editor of *THE TASTING PANEL* magazine since 2007, May has been acclaimed for growing the publication into the most widely circulated trade publication in the beverage industry, reaching an audience of more than 100,000 key decision-makers every month, and growing on an international scale.

For more information on the new *SOMM Journal*, please contact Meridith May at [mmay@tastingpanelmag.com](mailto:mmay@tastingpanelmag.com). *The SOMM Journal* is headquartered at 17203 Ventura Blvd., Suite 5 in Encino, CA, 91316.